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TORRANCE STORE
El Prado at Sartori Ave.

WURLITZER

PIANOS HARPS VICTROLAS RADIO MUSICAL INSTRUMENT
Over 30 Stores in Southern California

To the Columbia Steel Personnel

We extend to you our hearty congratulations. Your having been selected to start this great mill speaks for itself.

We will be mighty glad to assist you in getting located, or to impart any information you may desire.

Wm. F. Howe & Co.

Real Estate
1208 El Prado Phone Torrance 256
Opposite Chamber of Commerce

HERE'S COLUMBIA CELEBRATION PROGRAM

Parade Wednesday Morning Will Form at 9:30 and Marching Will Start at 10 a. m. Sharp; Mayor Dennis Will Be Master of Ceremonies—Mill Will Open at 11 o'Clock on the Second

The program arranged to celebrate the opening of the Columbia Steel Corporation's new \$2,000,000 sheet mill Wednesday morning, May 18, will be as follows: 9:30 a. m.—Parade forms on Cravens avenue between El Prado and Marcelina avenue, Warren Johnston in charge.

10 a. m.—Parade starts along route of march: southeast on Cravens avenue to Marcelina avenue, south on Marcelina avenue to Carson street, east on Carson street to Cabrillo avenue, north along Cabrillo avenue to Sartori avenue, north on Sartori avenue to El Prado, east on El Prado to Border avenue, north on Border avenue to the Columbia gateway, east into new sheet mill warehouse, where program will be held.

10:20—Program on platform in warehouse. Mayor John Dennis, master of ceremonies. Address of welcome by Mayor Dennis and introduction of George Proctor, president of Torrance Chamber of Commerce.

10:25—Presentation of bronze plaque to Columbia Steel Corporation from the people of Torrance by George Proctor.

10:30—Acceptance of bronze plaque by N. A. Becker, general superintendent of Columbia Steel Corporation.

10:40—Introduction of Columbia Steel officials by W. L. Booth, manager of Torrance plant of Columbia Steel Corporation.

10:50—Assembly proceeds to rolling mills to watch first sheet of steel go through plant.

11 a. m.—Blowing of Columbia Steel whistle by N. A. Becker and blowing of other factory whistles in Torrance. Turning on of mill machinery and start of operations.

12 noon—Barbecue served in warehouse, Harry Roberts chef de cuisine.

Welcome

TORRANCE THEATRE

"Consistently Good Pictures"

TWO SHOWS EVERY NIGHT AT 6:30 AND 8:30

Matinee Saturday at 2:30

Sunday Continuous 2:30 to 10:30

M. J. Fix Company AUTO ACCESSORY SPECIALS

Thursday—Friday—Saturday
"COLUMBIA WEEK"

All Regular \$1
AUTO POLISHES 79c

All Standard Well Known Brands
Sold Regularly at \$1.00 Bottle

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Make Night Driving Safe

Especially Helpful In Fogs **\$4** Installed Free Below Bumper

ELECTRIC MATCH

Cigar Lighters **\$3** Sold Elsewhere at \$3.50

3 OTHER MODELS—ALL AT SPECIAL PRICES

Combination Lighter, Ash Tray and Cigarette Case, \$5 value, Special **\$4.25**

De Luxe Tonneau Model, combination Lighter and Ash Tray, \$5 value, Special **\$4.25**

Combination Lighter and Ash Tray for front seat passengers, \$4 value for **\$3.25**

We Install All Accessories

Free of Charge



M. J. FIX CO.

Two Convenient Service Stations

Carson at
Arlington

TORRANCE

Border at
Cabrillo

Picnic
Equipment
and
Other Accessories
Also Included
In This Sale

FACTORY-TO-YOU TIRE SALE

Our Contribution To The Columbia Bargain Week

Remember---Our Customer's Satisfaction Is Always Our First Thought!

Special For This Week

30x3 1/2 REGULAR SIZE CORD.....	\$ 6.60	Tube for \$1 Extra
30x3 1/2 OVERSIZE CORD	8.70	Tube for \$1 Extra
31x4 S.S. CORD	11.50	Tube for \$1 Extra
32x4 S.S. CORD	12.00	Tube for \$1 Extra
33x4 S.S. CORD	12.90	Tube for \$1 Extra
32x4 1/2 S.S. CORD	16.90	Tube for \$1 Extra
33x4 1/2 S.S. CORD	16.90	Tube for \$1 Extra
34x4 1/2 S.S. CORD	17.25	Tube for \$1 Extra
33x5 S.S. CORD	22.40	Tube for \$1 Extra

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BRUNSWICK BALLOONS

At factory-to-you prices

29x4.40 BALLOONS	\$ 8.40	Tube for \$1 Extra
30x4.95 BALLOONS	12.00	Tube for \$1 Extra
30x5.25 BALLOONS	13.20	Tube for \$1 Extra
31x5.25 BALLOONS	13.65	Tube for \$1 Extra
30x5.77 BALLOONS	15.40	Tube for \$1 Extra
33x6.00 BALLOONS	16.25	Tube for \$1 Extra

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Cabrillo at Border

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